



## **Beachfield Swimming Squad - Code of Conduct on Social Media**

BSS acknowledges any member's right to pass reasonable and considered comment on a specific fixture, gala, or on the sport in general. The club does, however, expect all such social media postings to be constructive and relevant given the potentially unrestricted audience of sites such as Instagram, Facebook & Twitter.

The following conditions apply to any social media posting which relates either directly, or indirectly, to BSS. These conditions also apply to any posting that might reasonably be regarded as reflecting negatively on the club in any way. This includes posts consisting of words, gifs, cartoons, photographs, drawings or videos.

### **No social media posting may be made by a swimmer/member which:**

- contains any threatening, abusive, insulting or indecent language.
- discriminates on any grounds of race, colour, ethnic origin, nationality, faith, sexual orientation, social class or disability.
- is detrimental to the interests of BSS or to the sport of swimming in general, or which brings BSS or the sport of swimming into disrepute.
- the individual could reasonably be expected to know would implicate a third party in any disciplinary or legal hearings. This may include, but is not restricted to, the copying and redistribution of any third party social media posting.
- the individual might reasonably be expected to know would undermine the unity of BSS, and/or the standing of BSS in general.
- discloses any matter which is confidential to BSS. This may include, but is not restricted to, team selection, referring to disagreements between BSS members, tactics & injuries.
- could be deemed to be denigrating or embarrassing to another swimmer/member of BSS, a swimmer/member of another club or, an official.
- could be construed to be harassing, or garnering unwanted attention from, or the grooming of vulnerable adults or minors

**No officer, volunteer, official or teacher/coach of the club should make, or accept, a friend request from a minor or vulnerable adult on Facebook (or "follow" on other social media platforms) unless the minor or vulnerable adult is a close relative**

All swimmers/members are reminded that although an individual's opinions may not represent those of BSS, they may inadvertently reflect negatively on the club. As such, all swimmers/members are expected to consider BSS' values in any social media postings that they choose to make.

Any swimmer/member failing to adhere to this code of conduct will face disciplinary measures and may be suspended or excluded from training, representing BSS or from membership of the club.

**All members of the club have a duty to report any breach of the code which may adversely affect vulnerable adults or minors to the club welfare officer and to the police.**

Given the potentially severe sanctions following any breach of the code, swimmers/members should keep all website, flickr, Instagram, Twitter, Facebook and any other social media login details and passwords secure.